

# Hudson Blooms

*Plant it Forward!*

Historic Business District and First & Main





## Historic Business District and First & Main



# EXISTING CONDITIONS

- Bare mulch
- Little variety: Predominantly Knock-Out roses
- Areas of “blight” where plants died and were not replaced
- Parking lots not screened well
- Lone tree syndrome
- Inconsistent plantings
- Heavily trafficked grassy areas
- Few public seating areas

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# EXISTING CONDITIONS



CLOCKWISE FROM LEFT: SIDE OF PARKING GARAGE, WALKWAY TOWARDS HEINEN'S, ISLANDS IN HLHS PARKING LOT

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# EXISTING CONDITIONS



L TO R: VIEW FROM LIBRARY STREET AND WALKWAY NORTH OF FLIP SIDE

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# EXISTING CONDITIONS



L TO R: EMPTY BED EAST OF FLORAL SHOP AND CORNER OF LIBRARY AND VILLAGE WAY STREETS.



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# EXISTING CONDITIONS



L TO R: LOOKING EAST DOWN CLINTON STREET AND NORTH ON LIBRARY STREET.



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# EXISTING CONDITIONS



CLOCKWISE L TO R: LIBRARY STREET, ISLAND NEAR PARKING GARAGE, SOUTH FACADE OF HEINEN'S



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# EXISTING CONDITIONS



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# BEFORE AND AFTER



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# GOALS |

- **Beautify Public Spaces:**
  - Enhance current mulch beds with mass plantings of perennials, annuals and blooming shrubs
- **Increase Civic Pride**
- **Promote Genius loci:**
  - Enhance sense of place and community to augment Hudson's unique ambience and historical aesthetic
- **Increase Return on Investment:**
  - Support tourism
  - Increase property values
  - Improve hospitality and retail business
- **Encourage New Urbanism:**
  - Promote foot traffic
  - Improve mental health and quality of life
  - Encourage social interaction
- **Encourage Sustainability and Biodiversity:**
  - Reduce soil erosion
  - Introduce native plants
  - Mitigate storm water runoff (introduction of bioretention cells)
- **Educate:**
  - Introduce native plants and pollinators to the community
  - Heighten environmental stewardship awareness

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# GOALS II

- Strengthen Task 3 of the RFP in partnership with the City of Hudson to:
  - Expand scope of beautification beyond the Village Greens
  - Place additional emphasis on enhancing beds throughout both the Historic Business District and other adjacent commercial areas
- Obtain support from:
  - Comprehensive Plan Steering Committee
  - City Council
  - Business Stakeholders
  - Community Organizations
- Provide input into the Downtown Master Plan to preserve and augment the historical aesthetic relative to plant material, lighting, signage, and seating

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# ENHANCEMENTS

- Landscaped Medians
- Sidewalk Gardens
- Street Planters
- Green Walls
- Mass Plantings
- Outdoor Furniture
- Pocket parks
- Urban Greenways
- Strategic lighting

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# LANDSCAPED MEDIANS



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# LANDSCAPED MEDIANS



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# SIDEWALK GARDENS



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# SIDEWALK GARDENS



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# PLANTERS



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# PLANTERS



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# PARKING LOT SCREENS



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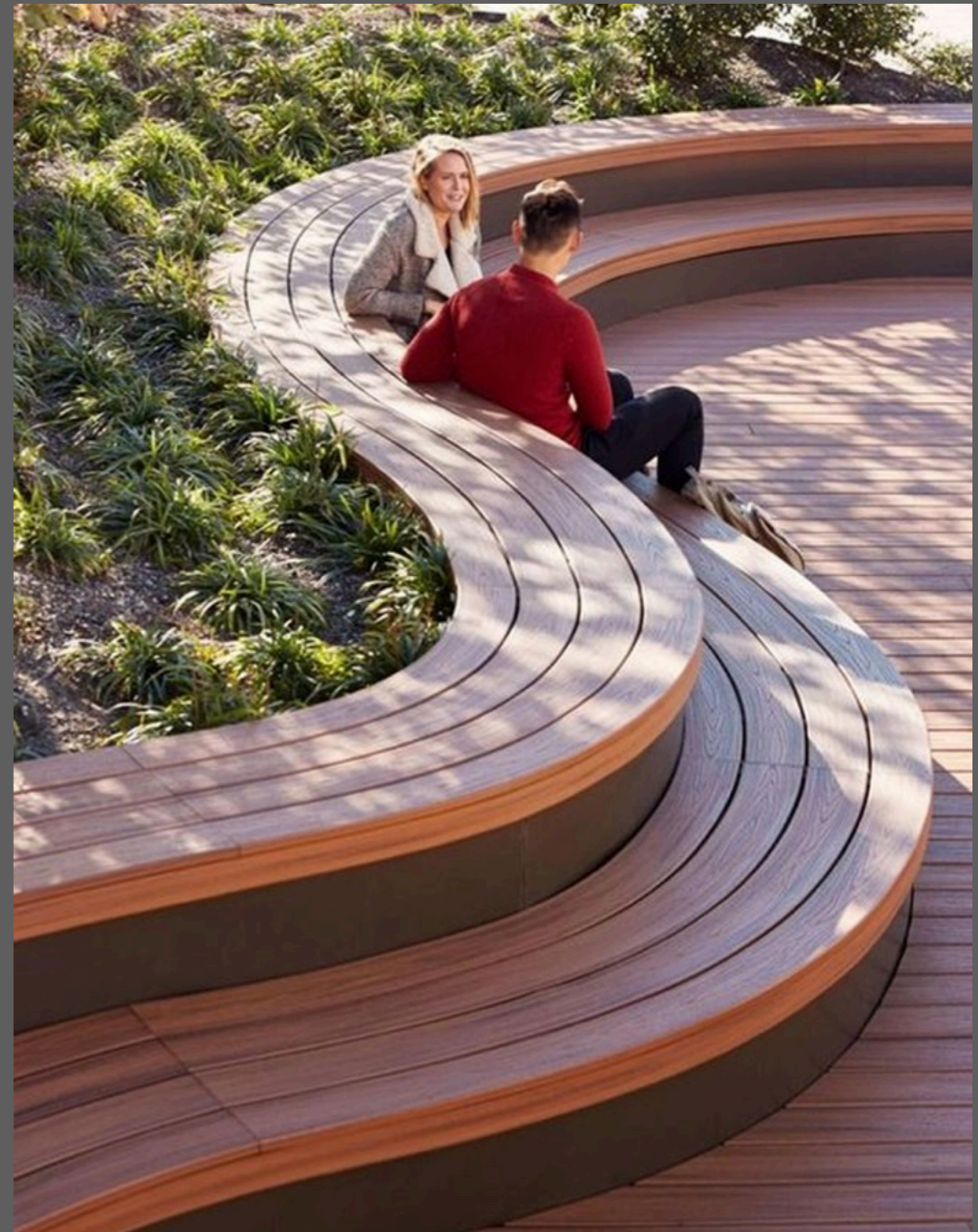
# GREEN WALLS



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# OUTDOOR FURNITURE



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# STRATEGIC LIGHTING

- Create a welcoming atmosphere
- Enhance the visual appeal of public spaces
- Promote social interaction
- Use soft lighting and limit the level of illumination to be sufficient to perform the task.
- Design light fixtures and their placement to be compatible with and subordinate to historic buildings and the surrounding historic context

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# PRECEDENTS

Chagrin Falls, Ohio  
Habersham, South Carolina  
Lewes, Delaware  
Lewisburg, West Virginia  
Lexington, Kentucky  
Niagara on the Lake, Ontario

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# LEWISBURG, WEST VIRGINIA



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NIAGRA ON THE LAKE,  
ONTARIO



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# OPERATIONAL CONSIDERATIONS

- Irrigation
- Maintenance
- Budget
- Design and Installation
- Fertilization and pruning cost
- Responsibility
- Seasonal Additions / Changes

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# POTENTIAL FUNDING SOURCES

- City of Hudson
- Foundations / Grants
- Individuals
- Hudson Garden Club
- Hudson Heritage Association

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# STAKE HOLDERS

Hudson Garden Club  
Hudson Heritage Association  
Hudson Chamber of Commerce  
Hudson Library & Historical Society  
League of Women Voters  
Destination Hudson  
City of Hudson  
Fairmount Properties  
Kiwanis Club  
Hudson Foundations  
Property Owners  
Rotary Club  
Women's Club of Hudson  
Others?

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